

START IT UP!

[Entrepreneurship Facilitator Newsletter November 2020](#)

This month we have organised more free webinars. We hope you can join in. We are looking at **Cyber Security**, **Leadership**, creating a compelling **Vision** for yourself and your business, and exploring how to look at your business in a new light with **Design Thinking**. Plus we have a special webinar featuring 4 Entrepreneurship Facilitators.

If you missed any webinars you can view recordings (under Webinar Recordings) [here](#).



Opportunities can be found in difficult times - Thousands Of Tutors To Bring Students Up To Speed

At the start of this pandemic I put together a list of businesses that would likely be in high demand. One of those was tutoring services. Kids were missing out on school and it seemed obvious that those who could afford extra tutoring would do so. Now the Victorian government has announced more than 4,100 tutors will be deployed across Victorian schools in 2021 to ensure no student is left behind in the wake of the coronavirus pandemic.

If you have tutoring or teaching experience, now is the time to look for opportunities. Read more [HERE](#)

Sarina Russo
Entrepreneurs



FREE WEBINARS

Cyber Security Essentials: How to Protect your Business - 28 Oct

Find out how cyber crime can affect your organisation.

- Small business cyber threats and risk;
- What to do in a cyber emergency;
- How to protect your valuable data;
- Governance and compliance requirements;
- How to create and keep a safe data environment.

The empowerment of being in control of your organisation's data and technology security.

[Click here for more info and to book](#)



Improve Your Performance as a Leader, Improve Performance in Your Business - 4 Nov

RESCHEDULED FROM OCT. **Are you ready to develop the skills you need to become an inspiring leader for yourself, your customers and clients, drive results and enhance organisational performance?**

When you manage a team of people or just manage yourself, developing the qualities of great leadership is what we all need to have a successful business.

In this workshop we want to help leaders to identify, evaluate and utilise their strengths and weaknesses to assist them in leadership development. This workshop is aimed to support leaders to identify and overcome their development areas, transforming them into opportunities that drive results and positive change.

[Click here for more info and to book](#)



Enhance Your Customer's Experience with Design Thinking Tools - 9 Nov

Move Your Business from Survival Mode to Growth Using the Design Thinking Approach.

Design thinking helps businesses better identify, understand, and address the problems that plague businesses and their customers. It **values** solutions over processes and creativity and innovation over traditions.

Design thinking allows us to come up with potential solutions using a human-centred mindset. The process means everyone has a chance to contribute their thoughts and ideas in a short space of time. The approach is collaborative, creative and fun and you

could be using it in your business now!

Presented by Splendid Studios, this webinar is for anyone moving their business beyond survival mode and looking to post-pandemic growth. Paul Blake and Lisa Marie Dema are internationally recognised as leaders in the field of Design Thinking. [Click here for more info and to book](#)



Future of the Marketplace Post-COVID-19 - 11 Nov

What will a post Covid marketplace look like?

RESCHEDULED FROM OCT. Perhaps it is too early to tell. Thanks to the disruption of COVID-19, the playing field in business has never been more level and in this webinar we'll take a look into the crystal ball and consider what a post CV market place might actually be like and why it's great to be an entrepreneur starting a new business right now.

Jointly hosted by 4 experienced Entrepreneurship Facilitators, join us for this one hour session that will provide an overview of how this environment might produce opportunities for your new business or idea, examine some real-world examples of how other enterprises have altered their plans both successfully and not so much, and get tips and advice to help your business grow.

This is a great opportunity to pick the brains of 4 business specialists and mentors who can help guide you forward.

[Click here for more info and to book](#)



Future of the marketplace post Covid

Entrepreneurship Facilitators

Creating a New Future with the Power of Vision - 16 Nov

Experience the power that having a vision instils – and the actions we have within our power to take.

What if there was a purpose behind this pandemic that's affecting us as individuals, as leaders?

Maybe there is, maybe there isn't. Either way, people are worrying about what the future holds. What if the future that we want is determined by the vision we have of it now? How differently could we and would we live right now?

In this presentation, you'll get to experience the power that having a vision instils – a sense of **purpose, possibility and passion** – and the actions we have within our power to take.

Presenter Yaja Nowakowski is the founder of Empowering Leaders Summit events and speakers. Her eclectic 40+ years professional background includes being a professionally trained behavioural coach.

[Click here for more info and to book](#)


Empowering Leaders

Think Like an Entrepreneur - 30 Nov

In this webinar we will explore the question, "What does it mean to think like an entrepreneur?" How can businesses tap into this mindset to create successful enterprises - even in the face of a pandemic.

This is an interactive webinar, aimed at discussing this question and what it means to each of us.

While life may throw you curve-balls when you least expect them and which you cannot control, the secret is in how you respond to those challenges.

Ask questions and get answers from other entrepreneurs!

[Click here for more info and to book](#)



Featured Business - Cyberkite - Cyber Security and more!



- Cyberkite was founded in 2018.
- We are proudly 100% Australian owned and operated.
- Our team has collectively over 40+ years of experience in delivering great IT and Cybersecurity solutions to SMB clients.

- We are a tech boutique in the areas of "Work Anywhere" (Unified Communications, Paperless Office Transition, & High Speed Internet & Networking), Cybersecurity (IT Security), we run an IT Helpdesk & innovate with Intelligent Devices.
- Our approach is focused on quality, simplicity, and automation.
- We provide solutions that help your organisation glide into the future.
- We specialise looking after clients in the Professional Services industry such as Legal, Financial, Healthcare, Education and we also specialize in small Non-Profit organisations.

Visit website: www.cyberkite.com.au to book a **free Cybersecurity Health Check**

LIST YOUR BUSINESS HERE

Would you like to see your business featured in our newsletter? Send me a picture and a short description of your business! Email - millerp@sarinarusso.com.au

Other News

Tax Returns

For most of us our tax returns are due on 31 October.

You can do your own using your MyGov account. Remember, if you have had an active ABN during 2019-2020, you **MUST** submit a tax return, even if you do not expect to have to pay any tax.

Changes to tax rates

Tax rates will change and you may be paying less tax in the current financial year. The new tax rates will be:

Taxable income	Tax on this income
0 to \$18,200	Nil
\$18,201 to \$45,000	19cents for each \$1 over \$18,200
\$45,001 to \$120,000	\$5,092 plus 32.5cents for each \$1 over \$45,000
\$120,001 to \$180,000	\$29,467 plus 37cents for each \$1 over \$120,000
\$180,001 and over	\$51,667 plus 45cents for each \$1 over \$180,000

For example, if your annual income is \$35,000, you'll save an extra \$255 for 2020-21, but nothing extra for the following two years.

If your annual income is \$50,000, you'll save an extra \$1,080 for this financial year (after the bill passes Parliament), nothing extra from 2021-22, and an extra \$125 again from 2024-25.



Do Your Own Tax Return - How to create a myGov account and link to the ATO

By linking your myGov account to the ATO, you can now manage your tax and super affairs whenever it suits you.

You can lodge and check the progress of your income tax return as well as update your personal details, keep track of your super and arrange to pay a debt.

For more information, visit <https://ato.gov.au/online>

Website for your Small Business



Looking to Set Up a Website?

There are plenty of options available if you are thinking about setting up your own website.

There are about **2 billion websites**. But less than **400 million** are active, and a lot of them were made by regular people like you and me with no particular expertise.

Today anyone can make a website, regardless of technical skill level. We know it can seem like a daunting task, but there are tools available today that make the process easy.

There are two ways to make a website: with a website builder or with WordPress. There's no question about it: website builders like Wix, Squarespace and Weebly are the best way for tech novices to get online.

[Take this quiz](#) to get a recommendation that's personalized to your needs.

Watch the 4 minute video [HERE](#)

Need Assistance? - Contact Us Today

If you would like to present a webinar yourself on some aspect of business that you feel would help others, let me know and I can arrange.

I am available to be contacted via phone, email, or via video conference call.

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[Make an online video conference booking.](#)

Entrepreneurship Facilitators are funded by the Australian Government. We provide FREE advice, support, and mentoring in all aspects of business.

This email was sent by Paul Miller, Sarina Russo Entrepreneurs, Level 2, 51 Lydiard St South, Ballarat,
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