

March 2020 Calendar of Events

Date	Event Link	Details	Cost
3/03/2020 07:00	Biznet Breakfast - Justine Linley Chief Executive Officer, City of Ballarat	As we enter the new Roaring 20's, we ask the question "What will Ballarat be like in 2050 and are we ready?" Justine will talk about the three core strategic discussions Council is now contemplating for our future prosperity – Ballarat as an Integrated City, a Design-led City, a Clever City - and what this means for business growth and innovation.	\$25-\$35
3/03/2020 10:00	Small Business Bus - Creswick	Having access to a great business mentor can make a huge difference to your business. It is motivating and makes you accountable. The Victorian Government's Small Business Bus can help you develop your business ideas and capabilities. Delivered by the Small Business Mentoring Service (SBMS), the mentoring sessions can help you to identify a clear direction for your business, discuss key issues and priorities, and develop an action plan to achieve your goals. Five free 45-minute sessions are available from 10am until 4pm.	\$0
3/03/2020 09:30	Digital Opportunities Roadshow - Daylesford	The Victorian Government in partnership with Victorian Chamber of Commerce and Industry is delivering workshops in regional and rural Victoria to provide small businesses with practical actions and tips on how to make the most of the digital economy and reduce your cyber-security risks. Come along to this free workshop event in your region to build your own practical action plan of next steps and come away with digital skills to assist planning and growing your small business. 2 hours.	\$0
4/03/2020 10:00	Small Business Bus - Ballarat	See above for description.	\$0
5/03/2020 10:00	Small Business Bus - Ballan	See above for description.	\$0
6/03/2020 08:00	Friday Coffee Connect - Business Networking Series - BALLAN	Moorabool Shire Council invites business people from across the shire to come together for the Friday Coffee Connect business networking series. On the first Friday of each month, we will meet in a different location for a morning of networking and knowledge sharing. This is a great opportunity to enjoy a FREE coffee, chat to other business owners and Council officers, share ideas and promote your business, while meeting business owners from a range of different industries. Always a great event.	\$0
11/03/2020 12:00	Golden Plains International Women's Day Lunch - Bannockburn	The guest speaker will be the amazing and always entertaining Rebecca Maddern. Rebecca has an accomplished career in the media and is a regular host and reporter for Sunrise and The Morning Show, and has covered numerous sporting events, including the 2012 Glasgow Commonwealth Games, Australian Open Tennis and the Melbourne Cup. Supported by Small Business Victoria, guests can network and enjoy a sit down gourmet lunch from 12pm-2pm. Please register by Wednesday 4 March.	\$55
12/03/2020 & 26/03/2020 07:30	Referrals over Breakfast (RoB) - Ballarat	Referrals over Breakfast (RoB) invites business entrepreneurs in the Ballarat area to join the rest of the network for business and breakfast in a supportive atmosphere with like-minded local business people. Meeting together 7.30am-9.00am every fortnight. Using the promo code "nugget" to get a discount. Price includes Breakfast and coffee.	\$25
13/03/2020 16:00	Think Like an Entrepreneur - Kilderkin Distillery	Series of monthly talks in which local entrepreneurs tell us what they believe it means to "think like an entrepreneur." After many years of dreams, and some careful planning, Kilderkin was born in 2016, and was a finalist in last year's Commerce Ballarat Small Business Award. For insights, advice, and tips we can all learn from, come along and meet this month's entrepreneurs at KILDERKIN DISTILLERY. These events are FREE to attend and pizza is provided. 4:00-5:30	\$0
16/03/2020 17:15	Starting a Business - Getting it RIGHT (evening session) by Sarina Russo Entrepreneurs	In this 1 hour presentation business start-up specialist and Entrepreneurship Facilitator, Paul Miller walks you through the steps to take to turn a business idea into a reality today. Then book a time for a one-on-one mentoring session or do our free one-day business planning workshop.	\$0
18/03/2020 12:30	Platypus Lunch'n'Learn - Digital Advertising - Getting the most out of your Digital Marketing	Join the Platypus Lunch'n'Learn for February and hear from Dorothy K on Developing your Brand Voice: Essentials for writing copy that your ideal client will love. Bring along your lunch and learn as you eat. Platypus will provide drinks.	\$0
18/03/2020 17:00	Business Planning Essentials - Ballarat Business Centre	Find out how to build your own business plan that will guide your way forward, step by step, minimise the risks ahead and prepare you to make the most of opportunities waiting around the corner. 2 hours. Small Business Victoria.	\$20

23/03/2020 08:30	Pitch your Business - Trentham by Sarina Russo Entrepreneurs	This event is designed to help you make meaningful connections with other businesses in Trentham and surrounds. Each person will have the opportunity to tell us what their business is and what makes them brilliant. If you need help putting your pitch together, try using the template available via the link. Reserve your spot today and get to work on your pitch. And the coffee is on us! Join us before attending the Facebook for Small Business Simplified event. See below.	\$0
23/03/2020 09:30	Facebook for Small Business Simplified - Trentham	8 X 3 hour workshops for \$55 PLUS 2 hours mentoring. The Australian Small Business Advisory Services (ASBAS) program provides digital advisory services to small businesses across Victoria! The program is being delivered in Hepburn by Melbourne Innovation Centre in partnership with Hepburn Shire Council. The program supports your online business needs by offering the following: Group Workshops (like this one!) - One-on-one mentoring (2 hours) -ASBAS Digital Solutions portal - Interactive Webinars. One time payment of \$55. 3 hour workshops.	\$55
23/03/2020 10:00	Small Business Bus - Trentham	See above for description.	\$0
23/03/2020 & 26/03/2020 17:15 PM - 20:15 PM	STARTUP! - Business Planning Workshop FREE - 2 X half day. By Sarina Russo Entrepreneurs	Come away armed with practical tools and templates, expert tips and advice, a business plan template, and our comprehensive Guide to Business Success. Following the workshop, you can access on-going mentoring support and advice. We will work you for as long as you require to refine your business idea and complete your business plan. This workshop is split over two evening sessions.	\$0
24/03/2020 09:30	Pitch Your Business - Ballarat by Sarina Russo Entrepreneurs	Join us for the opportunity to tell the room about your business and make connections with the right people. This event is designed to help you establish meaningful connections with other businesses in Ballarat. Each person will have the opportunity to tell us what your business is and what makes you brilliant. Then head along to the ATO's Tax Essentials presentation.	\$0
24/03/2020 10:00	Small Business Bus - Daylesford	See above for description.	\$0
24/03/2020 10:00	Tax essentials. By the ATO	REGISTER NOW to come along to this FREE introductory workshop run by ATO staff. You'll learn the basics about: common business structures; business registrations and reporting; expenses you may be able to claim including motor vehicle, depreciation and home-based business expenses; where to go for help and information when you need it. 2 hours.	\$0
25/03/2020 00:00	Starting a Business Masterclass Webinar	Ever thought of starting your own business and being self-employed? Well here's your chance to hear from 4 start-up specialists and Entrepreneur Facilitators, on exactly where and how to start. This is an interactive Q&A session. You are free to ask us any question you like. Or submit your questions when you register and we will have the answer for you.	\$0
26/03/2020 09:30	Starting your business: How to turn an idea into a business. Haddon	If you have a great business idea or are already in the early stages of starting a business, this workshop will ensure you have all the basics covered from the word go. Receive free mentoring with an experienced business mentor. Presented by Small Business Victoria. 3.5 hours.	\$30
30/03/2020 12:30	Time to Take the Next Step in Your Career?	Stuck in a job that isn't you? Or finding it hard to get an interview? Ready for a career change, but have no idea what else you could do – or where to start? Drawing on his own story, Paul Armstrong explains how by ditching the conventional career rules, you'll radically increase your chances of finding something you love. Please bring your lunch with you. Tea and coffee provided. Presented by Paul Armstrong, Director of Inner Sanctum Consulting. 12:30-1:30	\$0